How to Register for Nonprofit Learning Lab Trainings

We offer two different types of trainings: 1 hour and series. For **Premier members**, the registration process is different for each type.

To register for 1-hour trainings, you will first need to log into your Membership Portal.
Once you are logged into your portal, you will see a section titled "Register for Trainings".

Select the “Register” button.

You will be taken to a list of trainings.

Select the one you would like to register for.
This will take you to the training’s registration page. Select “Click Here To Join.”

Send Better Emails: Fundraise, Engage & Grow Your Email List

This workshop will explore how nonprofit professionals can improve the way they use email to engage their community and fundraise for their cause. We’ll explore best practices in the use of email including subject line testing, call to actions, improving open rates, and list management. We’ll also discuss digital email platforms and the impact the Apple iOS Mail Privacy Protection has on email service providers like Mailchimp, Constant Contact, and others. You will leave this webinar with practical strategies to improve your email outreach to better engage your supporters, volunteers, and donors. This workshop is ideal for organizations with more than 2,500 email subscribers.

Link: https://www.nonprofitlearninglab.org/ev/betteremails
Starts: Thu Feb 9 2023, 09:00am MDT
Ends: Thu Feb 9 2023, 02:00pm MDT

Click Here to Join

A separate window will appear. Select “Click Here To Join” again. You are now registered for the training!
To register for series trainings, you will first need to log into your Membership Portal.
Scroll down until you reach the “Live Virtual Series Trainings” section. This is a list of series trainings.

Email us at program@nonprofitlearninglab.org with the training's title, and we will send you the discount code.

Once you have the code, select the “Register” button.

### LIVE VIRTUAL SERIES TRAININGS

*Please note: We require members to register for each workshop for security and continuing education units verification.*

<table>
<thead>
<tr>
<th>Workshop Title</th>
<th>Discount Code</th>
<th>Links</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Effective Staff Supervision: How to be a Better Supervisor</strong></td>
<td>Email us for code</td>
<td>Learn more</td>
</tr>
<tr>
<td><strong>Effective Volunteer Management: Volunteer Recruitment, Training, Retention, Leadership Structures &amp; Managing Difficult Issues in the Moment</strong></td>
<td>Email us for code</td>
<td>Learn more</td>
</tr>
<tr>
<td><strong>Effective Coalitions &amp; Collaborations: Leading Teams To Greater Impact</strong></td>
<td>Email us for code</td>
<td>Learn more</td>
</tr>
<tr>
<td><strong>Train the Trainers Workshop: Design, Engage and Equity</strong></td>
<td>Email us for code</td>
<td>Learn more</td>
</tr>
</tbody>
</table>
This will take you to the registration form. Fill out the form with your information.
When you reach the “My Products” section at the bottom, enter your discount code into the “Discount Code” field.

Select “Apply”. The price will update to reflect your discount.

Complete your payment information and select “Submit Registration”.

You are now registered for the training! You will receive a confirmation email shortly.